



Julie Lev
President

Tiffany Mills
VP – Membership

Ahna Dudley
VP – Membership

Liat Bishko
VP – Auction

Tara Klein
VP – Auction

Adrienne Siegfried
VP – Development

Colleen Dowd-Saglimbeni
VP – Events

Lara McDonald
VP – Events

Julie Ford
VP-Program Services

Heather Krumins
Publicity

Gwen Taylor
Secretary

Cindy Rose Quackenbush
Database/RSPV's

Rachael Bruins
Treasurer

Brenda Montes - Esposito
Social Coordinator

Debbie Bocci
Sustainer Liaison

Paige Meek
Parliamentarian

Jennifer Sanders
Archivist

*Voilà! PARCA AUXILIARY'S **Bienvenue à Parca** is un succès stupéfiant!*

FOR IMMEDIATE RELEASE:

BURLINGAME, CA, June 15th, 2011 –

HILLSBOROUGH, CA MAY 25th, 2011 – *Merci Beaucoup* to over 360 Peninsula-based women who made the Parca Auxiliary's 23rd Annual Spring Luncheon and Fashion Show an amazing success. Combining high fashion and fabulous food, the community rallied once again to raise \$135,000 for Parca Organization, a non-profit association serving people with developmental disabilities and their families in the Bay Area.

This year's event, with its fanciful Parisian-chic theme, brought the community together at a beautiful private estate in Hillsborough where the crowd socialized, bid on fabulous live auction packages and were dazzled by a sophisticated fashion show featuring the latest styles from Wilkes Bashford.

Enthusiastic Giving

Attendees bid aggressively throughout the live auction and eagerly raised their paddles during "Fund-A-Need" to raise over \$14,000. These much needed funds will go toward a van for Parca's REACH program. REACH is a unique, inclusive child care program serving kids with and without developmental disabilities. The Auxiliary is thrilled to raise money for such an extraordinary cause- C'est Magnifique!

The Joy Of Giving Back

Throughout an energetic Live Auction, donors gave generously raising over \$44,000. One very happy bidder will attend Fashion Week in New York for \$7,250 and another will relax and enjoy the "Ultimate Healdsburg Rendevous" for \$6,000. The Silent Auction was also a grand success, and this year the Auxiliary was proud to feature the Silent Auction online. This was a great step and a new tactic toward fundraising for Parca Organization and reaching a larger audience of potential bidders. Additionally, one lucky lady was the winner of the raffle item: a \$6,000 gift certificate generously donated by Steiners Jewelry.

Julie Lev, President of the Parca Auxiliary, welcomed guests and thanked everyone for attending the luncheon. "The Auxiliary is very grateful to be a part of such a caring community that generously supports our organization." She went on to honor Debbie Bocci, a Parca Auxiliary founder and current Sustainer Liason, as Sustainer of the Year.

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Celebrating Those Who Give

Diana Conti, President of Parca Organization, welcomed everyone to the luncheon and thanked the Auxiliary for their work and the community for their support. The day was rainy and windy and Diana remarked, “I was moved to tears when I pulled up and there was a line of women waiting in the rain.” She continued to say, “It shows what an amazing group we have to support our organization and our clients.”

She went on to introduce Marki Silverman, a Parca client, and her mother Bonnie Silverman. Marki was overjoyed to speak to the guests about the experiences she has had living in Cedar House and the friends she has made over the year. Her mother said that she is so proud of her daughter and the amazing steps she has made since living independently at Cedar House. She went on to remark that Parca Organization has made a tremendous difference in their lives.

Luncheon Co-Chairs Lara McDonald and Colleen Dowd Saglimbeni were delighted with the success of the event. “We are so thankful for all of you who were able to be there and were willing to brave the elements. Our live auction, silent auction and fund-a-need did really well and the attendees seemed to bond further over the crazy weather. We truly appreciate the incredible support for the cause.”

Fabulous Fashions

The afternoon’s grand finale was a high-style fashion show featuring spring and summer fashion from Wilkes Bashford. The crowd cheered as the models walked the runway and showed the beautiful designs featured at the store. Professional makeup was provided by Stila Cosmetics and hair was provided by Didi Salon.

About Parca Organization

Parca Organization is a private, nonprofit association that serves people with developmental disabilities and their families in the Bay Area. Since its founding in 1952, Parca has been committed to providing opportunities for disabled people of all ages to help them experience choice, control and individuality in every aspect of their lives. In addition to skills training for adults, Parca offers a range of residential programs, respite care for children and teens; childcare and recreational programs for children and support groups, information and referral services for families.

About Parca Auxiliary

Founded in 1985, the Parca Auxiliary is a small group of Peninsula-based women dedicated to raising money and awareness for Parca Organization. Every spring, the Auxiliary hosts a luncheon and fashion show that is the primary fundraiser for Parca Organization. The generous donations from the event’s sponsors and guests help contribute to the success of Parca’s clients throughout the year. Over the last 12 years, the Parca Auxiliary has raised over \$1 million.

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